

Course Name	–	POST GRADUATE TRAINING IN BUSINESS PSYCHOLOGY (CNO 102)
Course Duration	–	12 months / 36 credits / Total 12 Modules / 24x7 Virtual Support
Course Mode	–	Online / Downloadable & Reusable Materials / Guide Assisted / Practice Based
Course Structure	–	12credits compulsory + 24credits optional (as per learner’s selection)/Advanced
Eligibility	–	10+2+3 or 15+2 Years (psychology/social work/hr/training/mgt/hd)
Interaction	-	24/7 Advisor Call Support – 24/7 Guide Email Support / Self-paced or Scheduled

COMPULSORY MODULES - 12 CREDITS / 4 MODULES / 4 MONTHS

10201 – BUSINESS PSYCHOLOGY – 3 credits / 30 days of learning	Introduces psychological principles applied in business and workplace settings.
10202 – HUMAN BEHAVIOUR – 3 credits / 30 days of learning	Explores how individuals think, feel, and act in professional contexts.
10203 – ORGANIZATIONAL BEHAVIOUR – 3 credits / 30 days of learning	Examines group dynamics, leadership, and culture within organizations
10204 – CONSUMER BEHAVIOUR – 3credits / 30 days of learning	Focuses on psychological factors influencing buying decisions and customer loyalty

OPTIONAL MODULES - CHOOSE 08 MODULES FROM THE BELOW LIST

(03 CREDITS/ MODULE/ 30 DAYS OF LEARNING - 08 MONTHS – 08 MODULES – 24 CREDITS)

10200 - Psychology – 3 credits/ 30 days of learning	<i>This module is compulsory only for learners without a prior psychology background. It introduces key concepts such as psychological theories, memory, cognition, and learning.</i>	
10208 – COGNITIVE PSYCHOLOGY	10213 – MEDIA PSYCHOLOGY	10218 – POSITIVE PSYCHOLOGY COACHING
10209 – SOCIAL PSYCHOLOGY	10214 – WORKPLACE WELLBEING	10219 – MOTIVATING WORKFORCE
10210 – PERSONALITY PSYCHOLOGY	10215 – MOTIVATIONAL INTERVIEWING SKILLS	10220 – COACHING AND MENTORING
10211 – PSYCHOLOGY OF PERSUASION	10216 - EMPLOYEE TRAINING	10221 – MOTIVATIONAL INTERVIEWING
10212 – PSYCHOLOGY OF NEGOTIATION	10217 – COACHING AND MENTORING	10222 – STRESS MANAGEMENT
Course Fee	Learners from India	International Learners
Life Member of IHMH	Rs. 11, 800	\$260
Others	Rs. ₹12,800	\$300

For Admissions - To Know about Course details and Commencement dates, Text or WhatsApp Course No and Your Email ID to 0091 979 00 88 002 or email us at info@ihmh.in / info@ihmh.org