

Course Name	–	<b>POST GRADUATE DIPLOMA IN BUSINESS PSYCHOLOGY (CNO 502)</b>
Course Duration	–	12 months / 48 credits / Maximum 15 Modules / 24x7 Virtual Support
Course Mode	–	Online / Downloadable & Reusable Materials / Guide Assisted / Interactive
Course Structure	–	21 credits compulsory + 27 credits optional (as per learner's selection)/Advanced
Eligibility	–	10+2+3 or 15+2 Years (social work/management/psychology/hr/training/hd)
Interaction	-	24/7 Advisor Call Support – 24/7 Guide Email Support / Self-paced or Scheduled

**COMPULSORY MODULES - 21 CREDITS / 6 MODULES / 5 MONTHS**

<b>50201 – BUSINESS PSYCHOLOGY</b> – 4 credits / 30 days of learning	Introduces psychological principles applied in business and workplace settings.
<b>50202 – HUMAN BEHAVIOUR</b> – 4 credits / 30 days of learning	Explores how individuals think, feel, and act in professional contexts.
<b>50203 – ORGANIZATIONAL BEHAVIOUR</b> – 4 credits / 30 days of learning	Examines group dynamics, leadership, and culture within organizations
<b>50204 – CONSUMER BEHAVIOUR</b> – 4 credits / 30 days of learning	Focuses on psychological factors influencing buying decisions and customer loyalty
<b>50205 - PRAGMATISM – CASE WORK</b> – 2 credit / 10 days of learning	Engage in practical case work to apply theory in real-life settings. This module enhances your confidence and professional skills.
<b>50206 - DISSERTATION</b> – 3 credit / 20 days of Inductive learning	Compiled work on a selected topic with guidance from a mentor. This module demonstrates the expertise and knowledge gained throughout the course.

**OPTIONAL MODULES - CHOOSE ANY NINE MODULES FROM THE BELOW LIST - TOTALLING 27 CREDITS**

<b>50297 - Psychology</b> – 3 credits/ 23 days of learning	<i>Compulsory in optional only for those who do not have a previous psychology background. Knowledge about various theories of psychology, memory, cognition, learning etc.,</i>	
<b>50208 – COGNITIVE PSYCHOLOGY</b>	<b>50213 – MEDIA PSYCHOLOGY</b>	<b>50218 – POSITIVE PSYCHOLOGY COACHING</b>
<b>50209 – SOCIAL PSYCHOLOGY</b>	<b>50214 – WORKPLACE WELLBEING</b>	<b>50219 – MOTIVATING WORKFORCE</b>
<b>50210 – PERSONALITY PSYCHOLOGY</b>	<b>50215 – MOTIVATIONAL INTERVIEWING SKILLS</b>	<b>50220 – COACHING AND MENTORING</b>
<b>50211 – PSYCHOLOGY OF PERSUASION</b>	<b>50216 - EMPLOYEE TRAINING</b>	<b>50221 – MOTIVATIONAL INTERVIEWING</b>
<b>50212 – PSYCHOLOGY OF NEGOTIATION</b>	<b>50217 – COACHING AND MENTORING</b>	<b>50222 – STRESS MANAGEMENT</b>
<b>50223 – LEADERSHIP PSYCHOLOGY</b>	<b>50224 – DECISION-MAKING &amp; COGNITIVE BIASES IN BUSINESS</b>	<b>50225 – CONFLICT RESOLUTION &amp; MEDIATION SKILLS</b>
<b>50226 – CHANGE MANAGEMENT PSYCHOLOGY</b>	<b>50227 – TALENT ASSESSMENT &amp; DEVELOPMENT</b>	<b>50228 – TEAM DYNAMICS &amp; HIGH-PERFORMANCE CULTURE</b>
<b>Course Fee</b>	<b>Learners from India</b>	<b>International Learners</b>
<b>Life Member of IHMH</b>	<b>₹ 15,200/-</b>	<b>\$530</b>
<b>Others</b>	<b>₹ 16,800/-</b>	<b>\$600</b>

For Admissions - To Know about Course details and Commencement dates, Text or WhatsApp Course No and Your Email ID to 0091 979 00 88 002 or email us at [info@ihmh.in](mailto:info@ihmh.in) / [info@ihmh.org](mailto:info@ihmh.org)

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